

FOR IMMEDIATE RELEASE

Date: December 28, 2007

**City of Asheville
Parks and Recreation Department**

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**CITY TO HOST PARKS, RECREATION, CULTURAL ARTS, AND GREENWAYS MASTER
PLAN PUBLIC MEETING SERIES**

Asheville, NC – The City of Asheville is developing its Parks, Recreation, Cultural Arts, and Greenways Master Plan and wants to hear from all community residents, business owners, sports groups, special interest groups, and any other interested parties. The city will host a series of meetings beginning January 10. The public is welcome to attend any of the meetings.

Thursday, January 10 at 7:00 p.m.

- Stephens-Lee Community Center, 30 George Washington Carver St.

Monday, January 14 at 6:30 p.m.

- Senior Opportunity Center, 36 Grove St.
- North Asheville Community Center, 37 Larchmont Rd.
- West Asheville Community Center, 970 Haywood Rd.

Thursday, January 17 at 6:30 p.m.

- East Asheville Community Center, 906 Tunnel Rd.
- TC Roberson High School Cafeteria, 250 Overlook Rd.
- Enka High School Cafeteria, 475 Enka Lake Rd in Candler

The master plan will look at the existing facilities, open space, greenways, cultural art, programs, and services, conduct a comprehensive community input process, and determine the current and future level of service for the community. The plan will prioritize the needs and desires for new facilities, amenities and services. The master plan will help to determine the phasing, timing, funding and other details for these and other projects and services for the next several years.

In addition to these public meetings, a statistically-valid citizen survey will be conducted with households within the city limits of Asheville. The results will be utilized during the community input process and throughout the master planning process.

One of the important factors of the survey and plan is to determine the funding sources available and supported to implement the needs of the community.

The City has hired a nationally-known parks and recreation management consulting firm, GreenPlay, LLC, whose home office is in Broomfield, Colorado to oversee the master plan update process.

For information about the master plan process and the public meetings, contact Debbie Ivester at 259-5804 or divester@ashevillenc.gov.

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